



## News Release

### Neighborhood America Invited to Join IBM's Government Industry Network

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**Naples, Florida** -- Neighborhood America has been invited to participate in IBM's new PartnerWorld Government Industry Network for Independent Software Vendors (ISVs). As part of the Fortune 50 Company's \$1 billion investment in ISV programs this year, Neighborhood America now has access to expanded initiatives that speed solution development, ensure interoperability with IBM's middleware portfolio, and enable the Company to accelerate market entry and differentiate itself from competitors.

IBM's new PartnerWorld Government Industry Network provides Neighborhood America with the necessary resources and expertise to deliver customized solutions that are compliant with industry regulations and help solve business challenges. The partnership presents a valuable opportunity for the Company to deliver its Public Communications Management System™ (PCMS) and inventory of innovative technology solutions to a worldwide market with significant revenue opportunities.

Recognizing that customers have diverse needs based on today's regulatory environment, this new government initiative provides Neighborhood America with a customized and single source of business insight, networking and collaboration opportunities, enablement blueprints and technical resources, and sales and marketing support benefits. Working together with IBM enables Neighborhood America to capitalize on this wide range of benefits to quickly introduce solutions to the marketplace, uniquely suited to its targeted industries.

"We believe that IBM's PartnerWorld Government Industry Network provides a meaningful way for ISVs to leverage the resources of industry leader, IBM," said Neighborhood America President and CEO, Kim Patrick Kobza. "This allows us to focus on what we do best - application software and deployment. PartnerWorld Government Industry Network reflects a demonstrated dedication to the future of our industries and to the type of innovative thinking that supports the growth of Neighborhood America's mission – to set the standard for Public Communications Management."

For additional information, contact Daniel Bevarly at 239.513.0092 or visit [www.neighborhoodamerica.com](http://www.neighborhoodamerica.com).

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