

Unlock the business value in your enterprise.

Combining Neighborhood America software with flexible hosting solutions from IBM



A compelling combination

Executives recognize the tremendous benefits that can be achieved with today's innovative business applications. To optimize the business value of their IT investments, many are choosing software delivered through application hosting services. Hosted application solutions from a reliable provider can accelerate the transition to On Demand Business by helping to reduce risk, lower costs and speed deployment.



Neighborhood America (www.neighborhoodamerica.com) has teamed with IBM e-business Hosting™ services to offer you a flexible, on demand solution. Enabled to run in an IBM hosting environment, the IBM–Neighborhood America Public Comment® Service is an industry-leading application leveraging the technology and business resources of one of the world's top hosting providers. By choosing software delivered with flexible hosting services from IBM, you have access to:

A global network of security-enhanced, state-of-the-art data centers—IBM e-business Hosting Centers offer high-speed Internet connections, burstable bandwidth capacity and around-the-clock services.

In-depth business process expertise and industry-specific knowledge—IBM consultants and technicians are among the best in the business and draw on experience gained through thousands of IBM hosting engagements spanning all major industries.

Open-standards-based technologies and integration capabilities—IBM on demand infrastructure is designed to support multiple hardware platforms and operating systems, so you can deploy your solution quickly and affordably, while leveraging your existing investments.

Neighborhood America and IBM offer a comprehensive hosted solution. Public Comment Service is designed to provide the functionality, performance, reliability and security features you need to potentially achieve a higher return on investment (ROI), speed deployment times, align IT spending to business activity, and reduce solution risk and complexity. In other words, it can deliver lasting business value.

Achieve your goals using a flexible hosting solution

Neighborhood America solutions run with IBM Managed Hosting services, part of our growing portfolio of on demand services. IBM can manage your infrastructure, whether it resides in an IBM

hosting facility, at your onsite facilities or on the premises of a third-party vendor—regardless of whether your company or IBM owns the assets. Modular, flexible, scalable solutions backed by superior service-level agreements, IBM Managed Hosting services include a wide range of infrastructure, server management, server load balancing, backup and restoration, monitoring and reporting, problem determination and management, and customer support services. You can purchase what you need now and add additional hardware and services at any time. So you can get your solution up and running today and scale your capabilities as needed tomorrow.

IBM Business Partner Neighborhood America is setting the industry standard for public communications management with Public Communications System™ solutions, Web-based applications that support project team administration and citizen participation in public involvement initiatives. The company's systems have been deployed at the federal, state and local levels in diverse planning environments. IBM and Neighborhood America have teamed up to provide an innovative solution that combines Neighborhood America's award-winning Public Comment software with IBM's industry-leading hosting and consulting services. The IBM–Neighborhood America Public Comment Service is a powerful and comprehensive solution for managing communication and information, and enhancing public outreach and involvement.

For in-depth information, visit Neighborhood America online at www.neighborhoodamerica.com. To learn more about the Public Comment Service, visit www.publiccomment.com.

Supporting information management for public involvement projects

The IBM–Neighborhood America Public Comment Service is designed to address key challenges faced by officials of local, state and federal agencies, and their administrators and managers of public projects. It provides a systematic and reliable approach to collect, organize and respond to public comment in a security-rich online environment. Specifically, it is designed to:

- *Help meet and fulfill government requirements to use commercial off-the-shelf (COTS) technology solutions*
- *Help enable management and administration of public involvement initiatives with limited staff and without IT support*

- *Help relieve agencies of the burden of server maintenance, virus and spam protection and uptime performance by transferring it to IBM Managed Hosting services, an industry leader in reliability*
- *Help enable the collection, management, moderation and reporting of public comment*
- *Help enable project managers to meet their goals for management of public comment efficiently and effectively.*

Systematically manage public involvement projects while supporting teams

By using the IBM–Neighborhood America Public Comment Service, agencies can:

- *Standardize the way that they manage public comment collection, moderation and reporting*
- *Save money on project costs, staffing and training, as well as printing, mailing and shipping costs*

Creating strategic advantage as an On Demand Business

Across industries, enterprise executives are questioning how to transform their operations to support rapidly changing norms for interacting and transacting. Customers expect products and services to be available immediately. Supply chains need to operate in real time. And everyone from employees to students requires virtually instant access to information. To help ensure long-term survival, every organization, regardless of type or size, will need to become an On Demand Business—an enterprise whose business processes, integrated end to end across the company and with key partners, suppliers and customers, can respond with speed to virtually any customer demand, market opportunity or external threat.

A leading provider of on demand solutions, IBM can help you make the transition with hosted offerings that deliver standardized business processes, applications and infrastructure over the network as services. Featuring flexible

pricing and payment options, these open-platform solutions let you tap into business and IT functionality as needed. You can reduce costs, improve ROI and refocus your resources on your strategic business objectives—while avoiding large capital expenditures.

With IBM as your hosting provider, you can take advantage of services designed to help you improve business flexibility, enable innovation and support new business initiatives. And by migrating your operations to a security-enhanced, scalable IBM hosting environment today, you can build a critical competitive advantage in an on demand world.



- ⊕ • *Create an institutional memory or project record through electronic archival of important information and public comment reports*
- *Manage access and use of critical project data by using a tested method of information rights management*
- *Selectively publish information to public involvement Web sites.*

For more information

With Neighborhood America and IBM, you can proceed confidently toward achieving your strategic business goals.

To learn more about IBM Global Services and IBM e-business Hosting solutions, contact your IBM sales representative, call us at 1 800 IBM-7080 (1 800 426-7080) or visit:

ibm.com/services

ibm.com/e-business/hosting

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Route 100
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01-05
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